



## WIN YOUR PURCHASE BACK

That's right! You could win your CCM purchase back in cash! To qualify, your set must be purchased from Professional Skate Goalie Centre in Calgary, Alberta. A complete set comprises of one (1) set of goal pads, one (1) catcher and one (1) blocker from either the CCM Extreme Flex or CCM Premier product lines.

To have the chance to win your purchase back, fill out a ballot in store and post a (1) picture of your newly purchased CCM gear on your personal Twitter and/or Instagram pages! The winner will be the contestant with the most accumulated likes of their picture on their social media account.

In their picture, each contestant MUST follow and TAG both @CCMGoalie and @ProSkateGoal on Twitter and @ProSkateGoal and @CCMHockey on Instagram. The hashtag #WinMyGear MUST also be included in the social media posts. We will post weekly results on our Twitter and Instagram accounts of the top 5 participants starting on June 1st, until the closing of the contest. In-store purchases made between May 1<sup>st</sup>, 2016 and August 31<sup>st</sup>, 2016 will qualify for entry. Custom orders placed through us from March 1<sup>st</sup>, 2016 and August 31<sup>st</sup> will also qualify. The winner will be notified by email and by follow up telephone call. The winning set will also feature prominently on our Twitter and Instagram accounts throughout the year. Odds of winning will be determined by the amount of sets purchased.

2<sup>nd</sup> place vote collector will receive a Montreal Canadiens Carey Price jersey and 3<sup>rd</sup> place will receive a CCM Premier Plus goal stick. Prizes and free weekly give-aways will also be available to win to all contestants and followers of @ProSkateGoal @CCMGoalie and @CCMHockey



